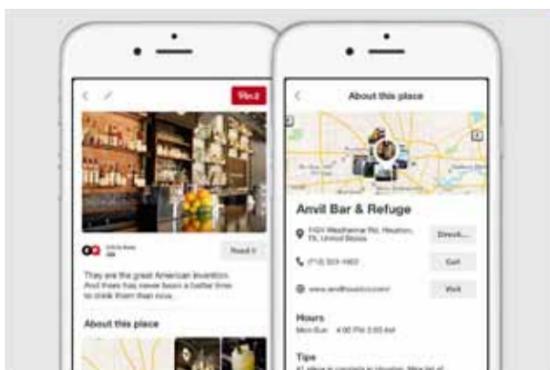


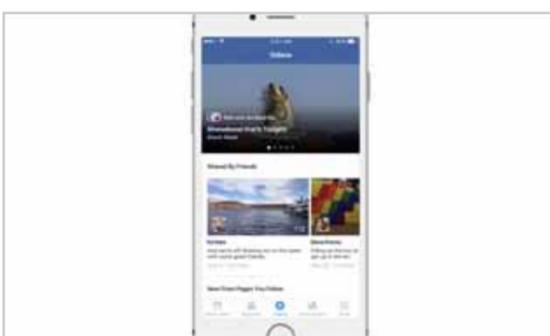


THIS WEEK'S TOP STORIES ON SOCIAL MEDIA



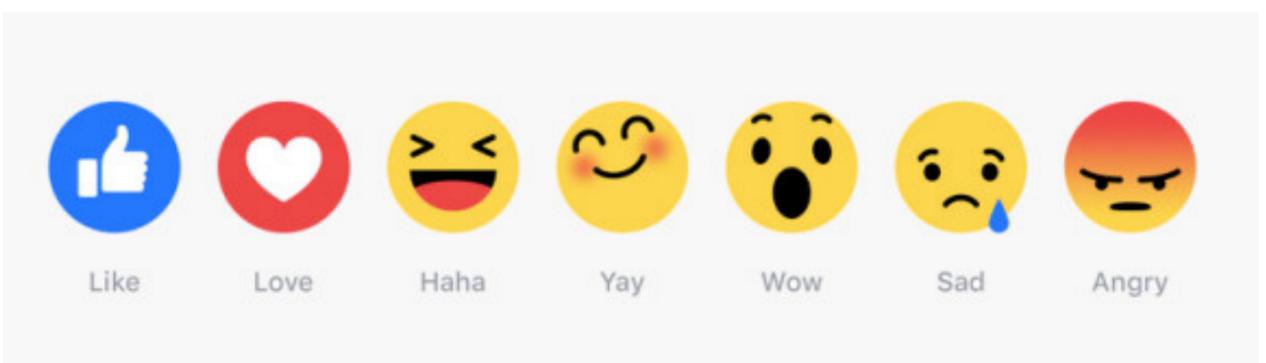
Pinterest introduced Place Pins 2 years ago as a way to help Pinners plan their trips more conveniently. Today, this feature is getting an update: Place Pins will allow users not only to discover new travel ideas, but also plan how to visit the destinations and learn more about them. Pinterest users can now get directions to a pinned location through Google and

Apple maps, as well as contact information of the pinned place (websites, phone numbers, hours of operation etc.). "Related Information" is also available, showing restaurants and attractions that were pinned by other users who saved the same place, or information on places nearby. The company says there are now 7 billion Pins that have been updated with place information. It's time to create a new board for your next holiday gateway! [View More](#)



Facebook is making its own YouTube. Aimed at helping you "discover, watch, and share videos" that you might find interesting, they have added a slew of new features for their own video hub. Selected users can now experience the dedicated Video feed that is reminiscent of many YouTube features: "suggested

videos" for you to scroll through related content; "save videos" for you to watch later; and a section for you to browse through videos from friends, brands and pages you are following. Since the current testing phase is not limited geographically, feel free to check if you have a new Videos icon at the bottom of your Facebook iOS app to see if you are a lucky one! [View More](#)



Unlike the new Video feed, another test being conducted by Facebook is limited to only 2 countries: 'Reactions' is now having a pilot test in Spain and Ireland. After the much-hyped reaction of their announcement for alternative expressions to their "Like" button, Facebook revealed they are not putting a thumbs down on their News Feed after all despite the large request. Instead, there are 6 new "reactions" with cute emoji designs: Like, Love, Yay, Haha, Wow, Angry and Sad. Do you "Like" this new feature? [View More](#)

Sources:

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