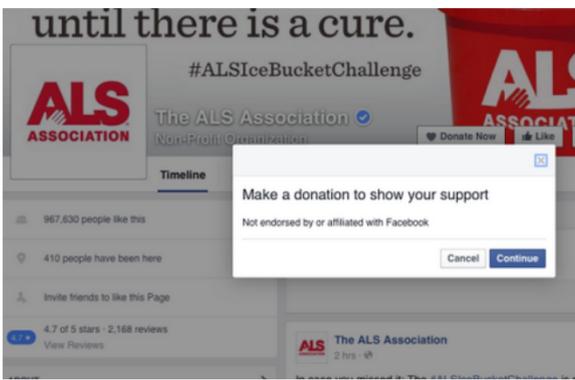


THIS WEEK'S TOP STORIES ON SOCIAL MEDIA



Your #lunchtime snap on Instagram could now be illegal in Germany. As confusing as it sounds, the German court stated the copyright of intricately arranged food lies with the chef, because they are technically masterpieces (an eatable one nonetheless). That means taking photos of food in restaurants and sharing it on social

media without asking the chef first can be illegal. So if you are planning on going to Germany, your Instagram page might not be able to enjoy the chef's art. [View More](#)



One Good Deed A Day - and now you can do it on Facebook. The social giant is now adding "Donate Now" as a call-to-action button available for non-profit organisation, which can be plugged directly into their Pages or Ads to help with any fundraising activities. Sitting right next to the "Like" button on Pages, Facebook said

they aim to "raise awareness and support for causes (people) care about". Many organisations are already using the button, such as the ALS Association, the organisation behind the insanely viral Ice Bucket Challenge around the world. [View More](#)



While Twitter and Facebook are still being blocked in Mainland China, Sina Weibo is getting bigger than ever. Launched in 2009, the micro-blogging website now has 600 million users worldwide and 212 million monthly active users - a 36% increase over last year's stat - according to the company's Q2 2015 earnings report. Although most of the

users are based in China, the growing social media network is now expanding overseas: this week the city hall of San Gabriel, California became the first city government in the United States to have a presence on Weibo. [View More](#)

INSIGHT:

With over 1 billion in population and a booming economy, China's market is full of possibilities. But how does China's social media landscape work? Which social media is best for your brand under the internet censorship in China?

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Sources:

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